

MEDIA KIT 2026

JEN AHANA

TRAVEL HOST
PRODUCER
AUTHOR
AWARD-WINNING EDITOR

800K+

TOTAL YOUTUBE VIEWS

40K

MONTHLY VIEWS

I DON'T CHASE TRENDS.

I BUILD CONTENT THAT OUTLASTS THE CAMPAIGN.

Jen Ahana creates wellness adventure travel content for people who've outgrown the bucket list. Through Explore This — a travel show with 800K+ views — she doesn't just cover destinations, she immerses in them.

Every location becomes a full episode series: crowd-free trails, vetted wellness hotels, and slow itineraries that show her audience not just where to go, but how to truly arrive.

Her viewers travel intentionally, invest in quality experiences, and rely on her recommendations to cut through the noise. When Jen features a product, a hotel, or a destination — they listen. And they book.



Most creators make one video about a place.
Jen builds a destination.

The creator brands keep coming back to.

What Jen offers brands goes beyond a single sponsored video — **she builds a content ecosystem.** Each destination becomes a multi-episode series covering crowd-free trails, the right base camp, vetted wellness hotels, recovery, and the slow itinerary that ties it all together. Every episode cross-links and compounds, creating a permanent, searchable infrastructure that keeps driving traffic, bookings, and conversions long after the campaign ends.

01 Deep Research

Tourism data, local guides, and on-the-ground intel — not aggregated blog posts. Every recommendation is earned, not recycled.

02 Episode Series

Multiple episodes per destination — each a different angle that cross-links and compounds views over time.

03 Evergreen Content

Designed to perform for months and years after publishing. Not a campaign. A permanent asset that keeps delivering.

04 Full Production

Jen produces, directs, edits, and hosts — no team required. One point of contact. Zero disconnect between the story and the screen.



RATES & PACKAGES

Jen Ahana works exclusively with brands she uses, believes in, and can authentically integrate into her content. Every partnership is a creative collaboration, not a transaction. Every package is built around one principle: content that works long after it goes live. The rates below are starting points. For brands ready to own a destination category — not just appear in it — *Custom Destination Ecosystem Series and Full Ecosystem Packages* are available on request.

UGC / Brand Content

One professional video created for your brand's channels.

Base includes • One video, one format • Full usage rights

Available add-ons • Additional formats • Extended usage window • Raw footage delivery

Starting at \$1,500

SEGMENT Branded Mention

A 60-second integration woven into an existing episode. Clean, credible, on-brand.

Base includes • 60-second on-camera integration • Link in description

Available add-ons • Instagram story promotion • Exclusivity window • Usage rights

Starting at \$2,500

SINGLE VIDEO Dedicated Integration

Your brand as the centerpiece of one full episode. Not an ad — a story built around you.

Base includes • One full episode (8–15 min) • Organic narrative integration

Available add-ons • Instagram amplification • Content usage rights • Additional episodes

Starting at \$5,000

HOSPITALITY Hotel & Resort Press Trip

Positioning your property as the destination anchor.

Base includes • Complimentary stay (required) • One dedicated episode feature

Available add-ons • Additional episodes • Instagram coverage • Full series treatment

Starting at \$5,000

HOSTING Spokesperson & Hosting

On-camera brand representation. Scripted or unscripted based on preference.

Base includes • Half day on-camera hosting • Brief collaboration

Available add-ons • Full day rate • Scripting services • Usage rights

Starting at \$7,500

“Working with Jen was a fantastic experience. The videos fully our visually beautiful, and reflects the destination authentically.” - Christina Demetz, Val Gardena Tourism Board | Italy